

UCSD **StudentTECH 2020**

Audeo Production Summer Institute for High School Students

Sponsored by the San Diego Supercomputer Center,
University of California, San Diego

Podcasting 101: Start your Adventure into Podcasting:

Monday- Friday, June 15-19, 2020

Class meets on the campus of UC San Diego from 8:30am- 3:00pm.

Course Overview:

How To Make a Great Podcast: Plan, Record, and Launch with Success

This course will be a fun and creative introduction to the creative world of Podcasting. Podcasting is the fastest growing segment of digital media—no other medium is growing faster in terms of content, distribution, and industry! In just one week, students will learn all the skills necessary to create their own Podcast. Students will produce two short Podcasts from start to finish, learning from each experience as they share, reflect and receive constructive feedback. One Podcast will be an Educational Podcast and the other will be an Entertaining/Creative Podcast. The Podcasts will also include video footage, images, sound effects and music. This course is designed for students with little or no experience in making Podcasts or using professional editing software.

What you can expect from this workshop:

- * How to write a Podcast Script.
- * How to edit your Podcast in Adobe Premiere.
- * How to add music, sound effects, titles/credits and export your Podcast Project.
- * You will also be introduced to websites that host Podcasts.
- * You will have 2 short Podcasts to take home to show your friends and family.
- * If time permits, we will also Sound Design a Hollywood Film or Video Game Trailer.

Class Structure and Learning Goals:

Each weekday is split between in-class instruction and hands-on production.

- Podcast Writing
- Story Boarding
- Recording and Editing your Podcast

Prerequisites:

- Must be a current high school student in grades 9-12
- Interested in learning the basics of Podcast Production in a creative and fun manner
- Eager to ask questions, share ideas, and help others in the class

Topics to be covered during the week

Day 1:

- Basic Overview of Class
- Introduction to Adobe Premiere
- Show Previous Student and Professional Podcast Examples
- Begin to Brainstorm Ideas
- Microphone and Audio Recording Basics

Day 2:

- Present/Pitch Idea to Class
- Introduction to Podcast Writing
- Storyboard First Podcast Project
- Recording First Project

Day 3:

- Continue Recording Projects
- Editing First Project
- Tips and Tricks for Editing
- Class Critique/Feedback

Day 4:

- Present/Pitch Final Podcast Idea
- Storyboard Final Podcast
- Write the Podcast
- Record Project and Edit Podcast

Day 5:

- Finish and Finalize ALL Podcast Projects
- Presentation of ALL Projects

All About Podcast Production

You will have the chance to create 2 short Podcasts in this course. I will take you through the creative process from the creation of your original idea to scripts through podcast storyboards. You will then use Microphones to record your Podcast. I will also teach you the basic concepts of editing in Adobe Premiere as well. So we then can add images, video and sound effects to make your Podcasts more dynamic and engaging.

Possible **Entertaining/Creative Podcast** topics include: Reviewing Movies, Video Games, Bands or Albums. You could create a Podcast about Pop Culture, Entertainment, Technology Fashion, or even a Sports Team.

The **Educational Podcast** could be about School, a Book, a current or past historical event or a specific educational topic or subject of interest.

You will have a hands-on computer experience in this class so be prepared to be creative and have fun!

Instructor: Anthony Palmiotto, Cinematic Arts and Video Production, Point Loma High School

About Anthony Palmiotto

Anthony Palmiotto has been teaching Cinematic Arts, Multimedia and Video Production at Point Loma High School in the SDUSD since 2007. Under his direction his students have been recognized in local, regional and national video competitions. A few notable highlights are below.

In **2019**, Anthony Palmiotto was a **Semi-Finalist** in the most prestigious screenwriting competition in the country – the **Academy Awards Nicholl Fellowships**.

In 2018, a student video project aired locally on COX Communications a 100 times. The video kicked off the SDUSD's "If You See Say Something", School Safety Campaign.

In 2014, a student video project was a finalist in the White House Film festival. The video played on the WhiteHouse.Gov website.

In 2015, 2012 and 2009 student video projects won the San Diegans Waste No Water Film Contest. The Winning student videos about water conservation played all summer long in several AMC Movie Theaters in San Diego.

In 2011, a class video project helped a student become a finalist in the Google Science Fair.

Graduates from Mr. Palmiotto's Cinematic Arts/Video Production program have gone on to study at the top film schools in the country (e.g. USC, NYU - Tisch School of the Arts and Chapman University).