Research Experience for High School Students Project Description

Project Title: SDSC Education and Outreach Social Media Assistant

Overall Project

During the past few years, SDSC’s Education and Outreach group has sought to build its social media presence. We currently have four Facebook pages to reflect our outreach activities:

- StudentTECH (www.facebook.com/sdscstudenttech)
- GirlTECH (www.facebook.com/girltechsandiego)
- TeacherTECH (www.facebook.com/teachertech)
- San Diego Computer Science Teacher’s Association (www.facebook.com/sandiegocsta)

The intern will work with the program manager to brainstorm ideas to make each Facebook site more vibrant, fun, appealing and informative, with content such as:

- videos
- student video spotlights
- summer workshop and internship photos
- workshop instructor interviews
- researcher interviews
- and other innovative ideas

The intern will work closely with summer workshop TAs and instructors to obtain valuable content that will engage our Facebook audience.

The desired intern must be Facebook savvy. Familiarity with Twitter is helpful.

The intern is also welcome to create his/her content for Facebook focused on our summer workshops and internship program, under the guidance of the mentor.

Number of Students Requested: 1-2

Name of Lead person: Ange Mason, Education Program Manager, San Diego Supercomputer Center, UCSD

Plan to Integrate Student into Group Activity:

The intern will be a part of the summer student staff working to assist with social media outreach. He or she will attend the group meetings and share in weekly planning and logistical meetings. The student will work closely with the project lead and the other Education team members.

Student Prerequisite:

We are looking for a student who is self-driven and able to work with minimal supervision. The intern must be customer service oriented and able to work with a diverse population. The intern must possess excellent written and oral skills. The intern must also be comfortable using a camera or video camera.
Interested applicants must have strong video creation knowledge. For a hint as to what kind of intern we are seeking, please visit YouTube and enter SDSCTV or click on the following link: https://www.youtube.com/results?search_query=SDSCTV.

The Social Media intern will be required to have a background check through UCSD.

**Number of hours per week:** To be arranged (10-20)

**Relevant Links:**

San Diego Supercomputer Center:

http://www.sdsc.edu/

San Diego Supercomputer Center StudentTECH program:

http://education.sdsc.edu/studenttech/?view=article&id=45